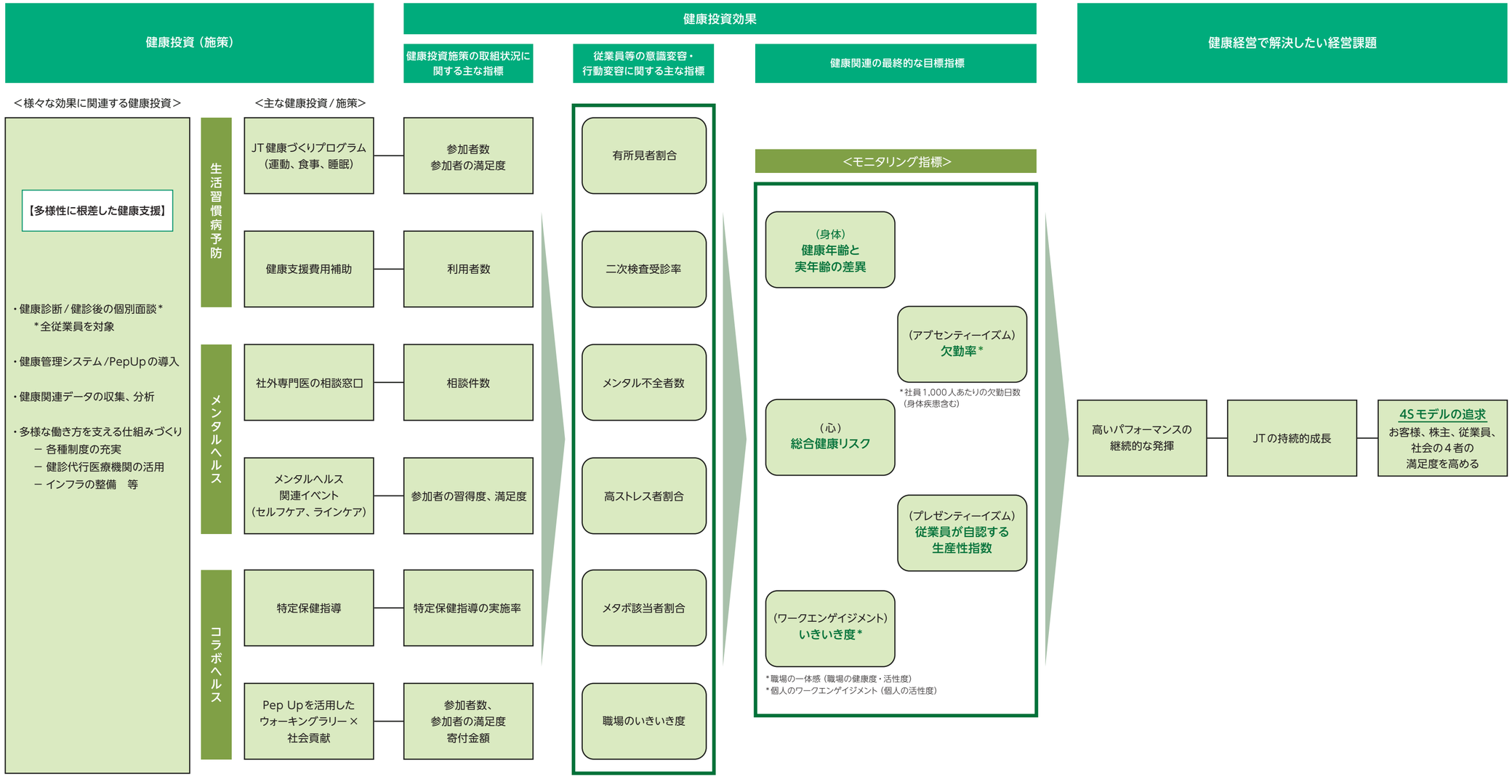JTにおける健康経営「戦略マップ」